

HOT

for man and animal

The label HOT the Austrian manufacturers and distributors of erotic and medicinal products from Hot Productions has introduced an entirely new product line called Prorino. That in itself would be good cause for celebration but there's a lot more behind the new name. Through its marketing of the new Prorino products HOT supports the protection and preservation of rhinoceroses in Africa which are listed as an endangered species. Together with the charity organisations Retail and Endangered Wildlife Trust SA, the Austrians are following a unique path to help in the rescue operation of this endangered species.

The company which was founded in 1999 by Alexander Klopff and Christian Huber has over the years established a reputable international name for itself as a leading manufacturer of cosmetic and medicinal erotic products. Originally the Austrians started with a rather small assortment of lubricants and pheromone perfumes. But with their growing assortment the Austrian company started a brilliant development and today is considered to be one of the market leaders in the production and distribution of cosmetic and medicinal products for the erotic segment. All their products and brands come from their own production and are of the highest quality. Meanwhile the major brands, Shiatsu, Ero and HOT, have established themselves on the market. The latter

started with their new product line, Prorino, on time for the eroFame 2013. Beside the new products, the marketing and the resulting sales serve a good purpose.

Unique make-up

With Prorino HOT has created an entirely new product assortment. The products in this series have a completely new composition. These products are available for both men and women and include caps, creams and powders. The Prorino series fits in easily with HOT's high quality production of pleasure promoting erotic articles. With the introduction of Prorino into the market HOT has succeeded in taking another important step to establishing themselves as one of the most important names in

the international erotic world. With HOT's high aspirations of continuing to introduce new, innovative and especially, unique articles again and again the Austrians have managed, with Prorino, to introduce a particularly promising new line out of their own production.

Delicious

With the new Prorino powder sticks HOT is offering a product for the first time that can be taken directly with or without any liquid. It immediately dissolves in the mouth and the customer attains a quick and immediate effect. But the Prorino powder sticks don't need to be taken directly in order to be just as effective: they are perfect for dissolving and mixing with various drinks. With its pleasant

taste the drink or powder becomes a perfect aid for increasing pleasure and stimulation. Because of its nondescript packaging the little powder packets can be carried discreetly by anyone anywhere. They are ideal for spontaneous, sensual action, with couples in unexpected situations. Moreover, both men and women reap the

Nondescript packaging for the powder concentrate





Prorino
pleasure
pills



Protection of the rhinos is top priority in marketing

benefits of this ingenious product; with the powder's helps the man can stay longer and it also greatly stimulates the woman's desire.

Something for everyone.

Besides the Prorino powder sticks there will be other food supplements in the assortment. The new Prorino caps are available in the usual 2, 5 and 10 cap packs so that each customer can choose the package that best suits them. A very special clitoris cream and an equally effective penis cream round off the assortment and widen the already extensive product line. The creams are optimal for raising the erotic level of couples for enjoying long and tingling moments together. It was of utmost importance for the Austrian producers that their products could be used to bring pleasure to both women and men. Therefore all the products in the Prorino line were produced with

this thought in mind and are suitable for both sexes. As always with HOT all of the Prorino products are certified and approved for the EU.

A message for the entire world.

But HOT has not only come up with a new product line for this autumn - with the market introduction of Prorino, HOT has started a worldwide campaign in cooperation with the company Relate. Relate produces bracelets in factories located in the hometowns of South Africa. The company have created under fair conditions hundreds of safe and secure jobs in the hometowns for the needy. Moreover, this benefits not only the workers in the hometowns. The profit from the sale of these handmade bracelets is handed over to the Endangered Wildlife Trust SA to be used to help the organisation rescue the last of the rhinoceroses in Africa. Unfortunately rhinoceros horn

powder is still being used and sold on the market for horrendously high prices, mostly in Asia, for medicinal purposes or to increase potency. These widespread false beliefs and high prices are the reasons why rhinos in all of Africa, even in the National Parks, are being illegally hunted and slaughtered.

You can help

Rhinoceros horn powder has been proven to be absolutely ineffective. The horn is mainly just keratin, which is the substance that makes up our hair. This dangerous situation can only be saved through the spread of competent information about the actual ineffectiveness of rhinoceros powder. Only when it becomes clear that rhino powder is absolutely useless and there is no longer a market for it can this slaughter be stopped. The bracelets can help to spread this message worldwide. Hot will be handing out the Prorino bracelets for free at the fair and then they will be marketing them worldwide with the all the Prorino products. The proceeds from the sale of the bracelets will go entirely to the Endangered Wildlife Trust SA. With the proceeds from the sales this action will not only help many needy people in Africa by providing them with jobs but it will also help to save the endangered rhinos.



Prorino cream for
penis and clitoris

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